

R. Franco Digital to highlight creative games catalogue at ICE London 2024



Franco Digital, R. Franco Group's digital division, will highlight the progress made in delivering high-quality games to its global partners when exhibiting at ICE London 2024 next month.

Spain's leading provider will be stationed at Stand N7-210 at ExCeL London on February 6-8, where it will showcase a wide range of content that has proven beneficial for industry partners.

This includes the forthcoming launch Zeus Stairway, an ancient Greece-inspired title that incorporates two bonus games, and Link i Lin, a visually captivating China-themed slot.

Also on show from R. Franco Digital will be its standout IRIS 4.0 platform. The open, omni-channel operation system is a complete solution that offers versatile and stable technological features. These allow operators to integrate player management, payment gateway administration, promotions, game configuration and responsible gaming tools.

Franco executives will also be focusing on forging deals to further the company's geographical expansion, following the entry into the key regulated Portuguese market with leading casino operator Solverde.pt.

Javier Sacristán Franco, International Business Director of R. Franco Digital, said: "We have placed a strong emphasis on delivering fresh gaming experiences that set a benchmark for creativity and engagement.

"This is the last time ICE will be in London and we are determined to leave the city on a high, showcasing solutions that appeal to both operator partners and their players all over the world."