

Konami To Feature Casino Slots, Systems, iGaming at ICE London 2024



LAS VEGAS, NV – Konami Gaming has announced a mix of casino advancements for this year’s ICE London event, including new land-based games, popular online games and systems technology. From February 6th to 8th, more than 40,000 estimated attendees at ExCeL London, UK, will have the opportunity to experience Konami’s newest releases at stand #S8-110. Konami’s celebrated Dimension™ cabinet line will cover the stand with several player-favorite slot series, from originals like All Aboard™ and Stuffed Coins™, to brand extensions such as Chili Chili Fire Hot Rush™ and Fortune Mint Trinity™. Other recognizable Konami brands like Mayan Chief™, Bull Mystery™, and China Shores™ will be showcased at ICE London 2024 through the company’s iGaming library, which continues to facilitate omnichannel entertainment opportunities across global markets. Konami’s Synkros® casino management system will be another key spotlight, with its comprehensive marketing toolkit and reliability.

“This year’s ICE London is a compelling time for Konami’s iGaming, casino systems, and omnichannel offerings, especially considering the high levels of interest last year and in the time since,” said Eduardo Aching, Vice President of International Gaming Operations at Konami Gaming. “Beyond a diverse lineup of traditional land-based casino slots, Konami is pulling attention from international operators in expanding sectors due to the quality we can offer.”

The event will showcase original new game hits on the award-winning Dimension slot cabinet line, as well as recognizable brand extensions. Fans of Chili Chili Fire will discover a portrait screen version of the Konami classic, with instant credit prize events and linked progressive jackpots. Player favorite Fortune Mint™ is making a return with Fortune Mint Trinity. Konami’s All Aboard slot series will also arrive at ICE 2024 with expanded setup options for differing market currencies. Several stacked screen

series will be showcased at this year's event as well, including Stuffed Coins – one the industry's Top Indexing New Games – Core, Video Reel for nine consecutive months according to Eilers & Krejcik Gaming and Fantini Research.

Many of these popular slot brands are also available online through Konami's iGaming library. Throughout ICE London, Konami's iGaming team will share the latest games available through the company's remote gaming server (RGS), which integrates with popular back-end systems used by online social and online real money gaming operators. The company's Synkros casino systems team is also available throughout ICE 2024 to discuss the latest tools and advancements used by casinos of all sizes to expand their business. Beyond its reputation as the only casino systems solution with 99.9% availability, Synkros is recognized for the robust data integrations and customizability of its marketing toolkit.

“Our sights are on expanded reach for omnichannel game opportunities across Europe, with the combination of recognizable land-based and online content only Konami can offer,” said Aching. “And with more and more inquiries after the award-winning tools from Synkros, we also see strong potential for greater partnership and ongoing ties to our valued customers abroad through the latest systems technology we deliver.”