

Gambling Business Group bring land-based experts to ICE Hub



Cross-sector strategic body, The Gambling Business Group, has outlined a timetabled programme of land-based gaming expert insights which will be delivered from the GBG Hub at February's edition of ICE - the world's largest business-to-business gambling show.

Taking place across the opening two days of ICE, the list of topics and experts confirmed to date includes sessions dedicated to Age Verification (Tony Allen: Age Check Certification Scheme), Compliance (Howard Gant: IHL Smart Hub), Data Protection (Richard Dutton: Elias Partnership), Licensing (David Lucas: Lucas Licensing), Responsible Gambling (Kirsty Caldwell: Betsmart Consulting), Security (Jim Leitch: Link Integrated) and Technical Standards (Rob Wheeler of RBW Systems: Gambling Business Group).

The Gambling Business Group Executive Team is working in partnership with the Institute of Licensing, the professional body for licensing officers to develop a GBG tailored programme on Thursday 8 February, the last day of ICE.

Peter Hannibal, co-founder and Chief Executive of The Gambling Business Group, said: "The 2023 edition of the Hub was a tremendous success enjoyed by members and non-members alike. We want to build on that platform for ICE 2024 and have been consulting with our members about enhancements and improvements to their ICE experience. The list of topics that we will be covering from the Hub at ICE is a product of those discussions. This is not a complete list and we envisage adding new sessions and experts as we get closer to the exhibition opening on 6 February making the GBG Hub at ICE an invaluable resource and meeting place for land-based operators."

Registration to attend what will be the last edition of ICE held in London prior to its relocation to Barcelona in 2025, has opened. The free exhibition pass to be part of what will be an historic edition of the world's largest and most international gaming expo can be secured here.

ICE Visitors can arrange a specific slot to meet the experts by contacting amanda@gamblingbusinessgroup.co.uk