

Clarion-call for ICE Landmark nominations



Stuart Hunter, Managing Director of Clarion Gaming has called for nominations for the annual ICE Landmark Awards which recognise industry personalities and organisations in the global gaming space who have recorded a milestone achievement or landmark over the previous 12-months.

11 Awards will be made at February's show, a total which marks the number of editions of ICE which have been held at ExCeL London since the show relocated from Earls Court in 2013. The ICE Landmarks are awarded at a short informal presentation

and photo-opportunity held on the opening day of the exhibition.

Explaining their background **Stuart Hunter** said: "The ICE Landmarks reflect the pivotal role that the exhibition has and continues to play in providing a launchpad for the greatest epoch-defining games including those landmark initiatives that have changed the way in which the world is entertained.

"In addition to what is a long list of iconic products, ICE has also served as the place where the industry chooses to meet and where the landmark decisions which have shaped the future of the industry are made.

"The ICE Landmarks are inspired by the show's status on the world stage and a recognition that it continues to be the event where the industry celebrates historic events."

Previous ICE Landmarks have included those made for long-service milestones, company anniversaries, contributions to b2b journalism, initiatives undertaken to protect the environment, DE&I undertakings, charity fundraising and safer gambling initiatives.

Members of the international industry wishing to nominate an individual or organisation for an ICE Landmark should contact Stuart.Hunter@clarionevents.com with details of the nominee.

Registration to attend what will be the last edition of ICE to take place in London prior to its relocation to Barcelona in 2025, has opened at <https://ice.reg.buzz/step/1?ticket=exhibition-pass>. The free exhibition pass provides access to 600+ exhibitors, thousands of product launches and the opportunity to engage with leading international thought leaders, decision makers and regulators across all gaming sectors and verticals courtesy of the world-class ICE VOX learning platform. More visitors than ever before are expected to attend ICE 2024 motivated by the desire to make more connections, gain more inspiration and benefit from more learning.