

BetConstruct to showcase its latest capabilities, tools, and solutions at ICE London 2024



Gaming technology and services provider BetConstruct confirmed its attendance at this year's ICE London tradeshow, set to take place on February 6-8. To celebrate a decade of participation, at Stand S4-110 the company will "reveal a completely new concept, emphasizing the notion of transforming dreams into business solutions."

At the event, the company will showcase capabilities, tools, and solutions, "empowering businesses in the iGaming industry to establish and grow." The provider said that its slogan, It's Your Dream, reflects the company's commitment "to turning ambitions into thriving realities."

The company described the event as "an open invitation to join a journey where aspirations become success stories."

Alongside its proven offerings, the company will demonstrate a number of products merging the iGaming and crypto realms, from the Multi-Wallet solution, which allows the management of various crypto and fiat wallets from one account, to custom-made tokens developed on Bahamut.

Among the ultimate highlights is the Cryptocurrency platform with all the characteristic attributes of BetConstruct's iGaming solution offering multiple crypto integrations and game collections. The company will also exhibit BetChain, its Crypto-oriented front-end platform aimed to configure, update, and deliver personalized experiences.

The company will also feature its Sportsbook covering over 120 sports types, the Casino Suite, and the winning games of the B.F.T.H. Arena Best FTN Game Awards along with the upcoming Ortakh initiative and B.F.T.H. Arena'24 details.

Finally, one of the main spotlights will be on the Dream Package, an all-in-one solution that blends BetConstruct's popular products and creates "the ultimate package for E-commerce businesses."

The premier event is expected to attract over 40,000 attendees from 150 countries, serving as a pre-eminent platform where industry leaders converge to shape the future of iGaming, according to a press release.