

# BetConstruct to showcase It's Your Dream concept at ICE London 2024



Celebrating a decade of participation at ICE London, BetConstruct will reveal a completely new concept, emphasising the notion of transforming dreams into business solutions.

ICE London is an open invitation to join a journey where aspirations become success stories. BetConstruct will showcase unparalleled capabilities, tools, and solutions, empowering businesses in the igaming industry to establish and grow. The slogan It's Your Dream reflects the company's commitment to turning ambitions into thriving realities. With a delicate yet confident tone, BetConstruct is where dreams are not just imagined but constructed into success.

Alongside its proven offerings, the company will demonstrate a number of innovative products merging the igaming and crypto realms, from the multiwallet solution, which allows users to manage various crypto and fiat wallets from one account, to custom-made tokens developed on Bahamut. Among the ultimate highlights is the cryptocurrency platform with all the characteristic attributes of BetConstruct's igaming solution offering multiple crypto integrations and game collections. The company will also exhibit BetChain, its crypto-oriented frontend platform aimed to configure, update and deliver personalised experiences.

As a leading technology and service provider with an unwavering reputation, the company will also feature its ever-expanding sportsbook covering over 120 sports types, the powerful casino suite and the winning games of the B.F.T.H. Arena Best FTN Game Awards. Finally, one of the main spotlights will be on the innovative Dream Package, an all-in-one solution that seamlessly blends BetConstruct's popular products and creates the ultimate package for ecommerce businesses.

Taking place on 6-8 February, ICE London will attract over 40,000 attendees from 150 countries, serving as a preeminent platform where industry leaders converge to shape the future of igaming.

Meet BetConstruct at ICE London 2024 at Stand S4-110 to celebrate the decade of participation and explore new business opportunities and crypto solutions.