

## Galactic X-perience: NOVOMATIC skyrockets into new gaming spheres at ICE 2024

*With an elegant stand design and a diversified product portfolio, NOVOMATIC guarantees an incredible X-perience for visitors at ICE 2024 in London. Show participants can look forward to a wide range of leading gaming technology solutions: new product launches as well as established fan favorites will create excitement on the NOVOMATIC booth.*

**Gumpoldskirchen, January 29, 2024** – The anticipation is huge for the most important gaming event in Europe, taking place from February 6-8, at the ExCeL exhibition centre in London. As the largest exhibitor, NOVOMATIC will showcase a wide range of innovative products. State-of-the-art gaming solutions for various industry segments and markets will inspire visitors and lead them towards new gaming spheres.

NOVOMATIC will present its full range of products and gaming solutions such as land-based casino products, AWP gaming machines, casino and arcade management systems including biometric access and player tracking technologies, secure cash handling devices, as well as sports betting products and online gaming solutions. This 360° portfolio fulfills the highest demands in terms of technology and quality. Additionally, NOVOMATIC's technology partners such as Ainsworth Gaming Technology, APEX, and FAZI will showcase their latest product portfolio.

### Every player deserves to feel like a V.I.P.

The spotlights are on VIPs at ICE this year: the recently launched V.I.P. X cabinet series from NOVOMATIC is aimed at discerning gaming guests and, of course, operators who want to welcome their gaming guests with corresponding top-class gaming entertainment. The impressive V.I.P. X Royal™ 1.85, the V.I.P. X Dream™ 3.43 and the V.I.P. X Lounge™ 2.32 offer exceptional luxury with exquisite V.I.P. comfort, extra high and wide gaming screens, and an integrated sound system in a comfortable armchair: factors that ensure an intensive gaming experience and maximum immersion. This Very Important Player X-perience will be enhanced at ICE with the launch of a spectacular new cabinet – Think bigger! The V.I.P. X Galaxy™ 2.65 presents itself in its galactically large form and scores with unique seating comfort and design. The exclusive luxury lounge chair leaves nothing to be desired. With the ultra-wide set-up of two 65" game screens and its adjustable luxury seating comfort, it transfers players into new galaxies of gaming enjoyment.

Following the product launch at last year's ICE, the BLACK EDITION II series has already established itself very well on gaming floors worldwide. Visitors will find these NOVOMATIC classics at the trade show featuring the latest content. All three cabinets in the BLACK EDITION II series are characterized by a modern cabinet design, perfectly angled monitors, and a razor-sharp game display against the backdrop of the Black Metro finish and a contrasting LED lighting concept. The BLACK EDITION II 3.27 and BLACK EDITION II XL 3.32 multiscreen variants are each equipped with two Full HD LCD screens in 27" and 32" respectively, as well as a topper of the same dimensions. The sister model BLACK EDITION II 1.49J perfectly complements the cabinet series and, with its elegant 49" J-curve

monitor, offers a state-of-the-art setting for presenting the extensive NOVOMATIC upright games catalogue.

## Gaming highlights take visitors into new spheres

Showcasing new progressive links which are already legendary: the two top titles GODS & LEGENDS™ Link and CASH FLOOD™ Link are added to the Linked Progressives. The four games of the GODS & LEGENDS™ Link are a real visitor's magnet and will be presented at the trade show in the brand new V.I.P. X Royal™ cabinet. Divine game characters take players to mythical worlds of ancient Greece, Egypt, Asia, and Scandinavian Viking times. Secrets of Wealth™, Magic Cleopatra™ and Roll on Fire™, the new Linked Progressive trio from CASH FLOOD™ Link furthermore provide triple the excitement on the gaming floor.

The latest Superia GOLDEN LINK™ Volume 2 complements the portfolio and guarantees an inspiring gaming experience with five fresh titles and just as many all-time classics. The high performing Jackpot XTENSION LINK™ comes as Volume 2 with five new titles and delights with famous games such as Golden Book of Ra™ and Golden Charming Lady™ in its own XL version. The new IMPERA LINK™ Series 2 offers a unique gaming variety with a total of 41 games in every category.

The two new multi-game mixes at ICE will be very special: Impera Line HD™ Edition 9 in a new design with additional features and Superia Premium Mix 3. Don't miss the chance to experience it at the show.

All-time classics from NOVOMATIC as well as fresh modern titles can also be found in the NOVOLINE™ Interactive Edition X4. Whether you want to immerse yourself in the underwater worlds of Lord of the Ocean™ or Dolphin's Pearl™ *deluxe* or search for hidden treasures in the Book of Ra™ - Temple of Gold™ – this game mixes offer the perfect enjoyment for every guest.

Brand new is the NOVOMATIC *ActionBook*™ Edge 1.43J, heralding the future of sports betting kiosks: more action, more bets, more possibilities on an upright single screen and a design that blends effortlessly into any environment. Explore the seamless betting experience with state-of-the-art graphics and lightning-fast response time at the NOVOMATIC sports betting corner at ICE 2024. The new sports betting kiosk *ActionBook*™ Edge 1.43J perfectly complements the NOVOMATIC *ActionBook*™ Compact 1.27 desktop kiosk and the dual screen version, NOVOMATIC *ActionBook*™ Plus 2.27.

Visit the NOVOMATIC booth and be surprised by more than just the products. Great prizes and surprises are waiting for our customers as well as a sporting challenge: Are you ready to beat the champ?

Thomas Schmalzer, Vice President Global Sales and Product Management NOVOMATIC AG, is looking forward to welcoming visitors: "As the biggest NOVOMATIC showcase this year, ICE is a great spectacle that should not be missed. We are proud to be presenting an exceptional product portfolio for all markets and segments that offers a suitable solution for every requirement of our customers – from the V.I.P. X series for the premium casino to the *ActionBook*™ for the sports betting sector. Be

inspired by the variety of products at ICE and convince yourself of the high quality of NOVOMATIC products on site. Come to our booth – we look forward to welcoming you!"

## **About NOVOMATIC**

*The NOVOMATIC AG Group is one of the biggest international producers and operators of gaming technologies and employs around 24,500 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group exports high-tech electronic gaming equipment and solutions to about 100 countries and has locations in about 50 countries. The Group operates around 214,000 gaming terminals and video lottery terminals (VLTs) in its about 2,000 plus gaming operations as well as via rental concepts.*

*Through its numerous international subsidiaries, the NOVOMATIC AG Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land-based gaming products and services, management systems and cash management, Online gaming and social gaming solutions as well as sports betting solutions together with a range of sophisticated ancillary products and services. Find out more at [www.novomatic.com](http://www.novomatic.com)*

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